



DISNEY CONSERVATION SUPPORT

**Nearly \$18 Million- Disney Worldwide Conservation Fund
180+ Nonprofit organizations
111 Countries**



- The DWCF was established in 1995 on Earth Day (April 22) and to date has contributed nearly \$18 million to conservation efforts worldwide.
- The Fund helps scientists and communities all over the world study animals and their habitats, working with qualified and respected nonprofit organizations on community conservation, education, science and environmental policies.

DWCF and The Walt Disney Company Foundation have contributed:

More than **\$5.6 million** to bird conservation

More than **\$1.9 million** to primate conservation

More than **\$1.4 million** to cat conservation

More than **\$1.2 million** to elephant conservation

More than **\$1.1 million** to sea turtle conservation

More than **\$1 million** to rhino conservation

- In 2011: DWCF—and Disney guests—supported 92 projects with annual grant funding of more than \$2 million to nonprofit organizations working in 40 countries. Emergency funding of \$50,000 is also set aside annually bringing the total to \$2,108,450. These funds are used to respond to wildlife and wild places in crisis, such as communities and animals affected by natural disasters and oil spills.

- Disney Worldwide Conservation Fund is supported by guest contribution opportunities at merchandise and other select locations. Currently these include Disney's Animal Kingdom, Disney's Animal Kingdom Lodge, Fort Wilderness, Disney's Wilderness Lodge, Disney's Port Orleans Resort, The Seas with Nemo and Friends (Epcot), Disney Vacation Club Resorts including Aulani Resort and Spa, Old Key West, Hilton Head and Vero Beach, aboard the Disney Cruise Lines (via ship gratuity forms) and on Castaway Cay.

- Other funding comes from select "pressed penny" machines, park fountains, Animal Kingdom merchandise initiatives, and from special guest programs at Disney's Animal Kingdom, Disney's Animal Kingdom Lodge, and The Seas with Nemo and Friends.

- 100 percent of every dollar goes directly to the projects... Disney covers all other costs associated with the Fund (brochures, recognition, administration).

- Projects are reviewed and evaluated by Disney's Animals, Science, and Environment staff, which includes scientists, animal keepers, educators, and curators, to ensure the funds will truly make a difference for wildlife.
- In partnership with Disney's Friends for Change and iTunes, DWCF has directed more than \$532,000 in proceeds from anthems such as "Make a Wave" and "We Can Change The World" to provide urgent conservation support to meet the many challenges the planet is facing.
- Working with Disneynature, in 2011 DWCF also helped direct \$400,000 the African Wildlife Foundation to protect more than 52,612 acres of savanna in Kenya.

For more information on the Disney Worldwide Conservation Fund visit www.disney.com/conservation or email: WDPR.Disney.Conservation@Disney.com